

TerraVoce Project

communicating the environment



journalism

BASICS

- then, now and future
- being & becoming
- story ideas

ISSUES

- issue/attention cycle
- objectivity vs. advocacy
- freelancing
- communicating risk
- talking to scientists
- more challenges

MORE

- journalism resources
- bibliography

jump to another area

- communications
- grassroots
- arts

community

- blog
- discussion forum
- participate

environmental journalism

Environmental journalism is an exciting but challenging field. It focuses on incorporating the health of humans, communities and the environment in truthful and responsible reporting of current events. It's not just about a hurricane that just hit Florida. It's about exploring government legislation, corporate actions, community involvement and the hidden dangers and joys in our world.

Environmental journalism is a dynamic field with issues and benefits unique to it:

- It's cyclical. Sometimes there's a lot of interest in the environment and therefore a lot of work.
- As a journalist your ethics and motives are constantly questioned.
- It is undoubtedly the toughest subject to cover. With science, politics and constantly emerging threats, it's near impossible for a journalist to know everything there is to know.
- Environmental journalists are generally very happy with their jobs.



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